

Trivia Questions for Escape the Vape

TRUE or FALSE

Week 1. If you vape, you are 4x more likely to start smoke cigarettes. (True)

Week 2. Benzene, Arsenic, Diacetyl, Lead, Silver, Copper are some of the chemicals that can be found either in the vape juices or when heating the vape juices it produces dangerous byproducts, including heavy metals. (True)

Week 3. Nicotine is highly addictive, no matter how it's delivered: vape, hookah, mod, cigarette or cigar. (True)

Week 4. Vaping refers to inhaling and exhaling vapor (aerosol) from an electronic nicotine delivery system (ENDS). Electronic nicotine delivery systems (ENDS) are devices that vaporize a solution the user then inhales, they create an aerosol (gas) that can contain nicotine and other additives. (True)

Week 5. More than 20 percent of high schoolers now currently use e-cigarettes, the tobacco industry has direct access to a new pipeline of millions of youth e-cigarette users, most of whom were not smokers in the first place. Juul announced a partnership with Altria, maker of the nation's No. 1 cigarette brand Marlboro, and adjudicated racketeer for lying to the American public for years about the addictive and deadly effects of cigarettes. Sadly, this \$12.8 billion deal, which gives Altria a 35 percent stake in JUUL, comes on the heels of the Department of Health and Human Services secretary and the Food and Drug Administration commissioner coming together for a rare announcement by the surgeon general to declare youth e-cigarette use a public health epidemic. (True)

Week 6. By 2016, nearly 4 out of 5 middle and high school students, or more than 20 million youth, saw at least one e-cigarette advertisement. One study found that, among adolescents who had never used e-cigarettes, those who were exposed to four e-cigarette television ads reported a greater intention to use e-cigarettes in the future, compared with those who did not view the e-cigarette ads. Additionally, current cigarette smoking was highly associated with likelihood of future e-cigarette use. (True)

Week 7. The tobacco industry spends about \$1 billion dollars AN HOUR on marketing tobacco products in the U.S. (true)

Week 8. Before JUUL was introduced in 2015, the most popular e-cigarette products contained nicotine strengths of between roughly 1 percent and 2.4 percent. When JUUL debuted, its pods contained 5 percent nicotine strength. On top of that, the maker of JUUL claims the product delivers nicotine up to 2.7 times faster than other e-cigarettes. (True)